Traffic Order# 35844 Ver# 7 Status Revised 8801765

Printed: Last Received: 10/05/2012 9:41 AM 10/05/2012 9:23 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () OCEQUERA, JOHN OCEQUERA/CON/DEM Product

1184 Estimate#

Rep Order#

EC'd Yes

Maura Gilroy Buyer

Phone# Fax#

Agency) GMMB

3050 K ST NW WASHINGTON, DC 20007

Agency C/P1/P2/E 104/111/1184

Flight Dates

09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 3

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$14,275

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	500A-600A	8 NEWS NOW AT 5A	:30	\$145.0C	09/25-09/28	2	1	2	\$290.00	****
	2	TU-F	600A-70CA	8 NEWS NOW AT 6A	:30	\$245.00	09/25-09/28	3	1	3	\$735.00	
	3	TU-F	700A-90CA	CBS THIS MORNING	:30	\$125.00	09/25-09/28	4	1	4	\$500.00	
	4	SU	630A-80CA	CBS NEWS SUNDAY MORNING	:30	\$175.00	09/30-09/30	1	1	1	\$175.00	
	5	su	830A-90CA	FACE THE NATION	:30	\$225.00	09/30-09/30	1	1	1	\$225.00	
	6	TU~F	900A- 1000A	LIVE! WITH KELLY	:30	\$250.00	09/25-09/28	2	1	2	\$500.00	
	7	TU-F	1000A- 1100A	PRICE IS RIGHT	:30	\$350.00	09/25-09/28	2	1	2	\$700.00	
	8	TU-F	1100A- 1200P	YOUNG & RESTLESS	:30	\$425.00	09/25-09/28	2	1	2	\$850.00	
	9	TU-F	1200P- 1230P	8 NEWS NOW AT NOON	:30	\$225.00	09/25-09/28	2	1	2	\$450.00	

Rep Order# EC'd Yes Printed: 10/0 Last Received: 10/0 Showing Buylines: All Lines Status Revised Traffic Order# 35844 10/05/2012 9:41 AM 10/05/2012 9:23 AM 2 of 3 8801765 Ver# 7

	rtiser ict	CLAS-TV LAS VEGAS () OCEQUERA, JOHN OCEQUERA/CON/DEM 1184			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1184				Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#		Maura Gilroy			Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872- 202-872-		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost Da	ypart
	10	TU-F	1230P- 100P	THE BOLD AND THE BE	AUTIFUL	:30	\$325.00	09/25-09/28	2	1	2	\$650.00	
	11	TU-F	200P-30CF	THE TALK		:30	\$300.00	09/25-09/28	2	I	2	\$600.00	
	12	TU-F	300P-40CF	FLLEN		:30	\$325.00	09/25-09/28	3	1	3	\$975.00	
	13	TU-F	430P-50CF	430P NEWS		:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
	14	TU-F	500P-63CP	8 NEWS NOW ROTATION		:30	\$375.00	09/25-09/28	3	1	3	\$1,125.00	
	15	SA	700P-80CF	ET WEEKEND		:30	\$135.00	09/29-09/29	1	1	1	\$135.00	
	*16	SU		60 MINUTES		:30	\$1,100.00	09/30-09/30	0	0	0	s0.00	
		Sales Re: V7 Comme:		77 . Spots/week Changed									
	17	SU	800P-90CF	AMAZING RACE 21		:30	\$1,600.00	09/30-09/30	0	0	0	\$0.00	
	18	TU-F	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$500.00	09/25-09/28	2	1	2	\$1,000.00	
	19	TU-F	1135P- 1237A	LATE SHOW W/LETTERM	AN	:30	\$175.00	09/25-09/28	2	1	2	\$350.00	
	20	M	700A-90CA	CBS THIS MORNING		:30	\$165.00	10/01-10/01	1	1	1	\$165.00	
	21	F	1000P- 1100P	BLUE BLOODS		:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
	22	TU-F Buyli	500P-630F ne Comment:			:30	\$375.00	09/25~09/28	4	1	4	\$1,500.00	

Rep Order# 8801765 Ver# 7 Status Revised Traffic Order# 35844 Printed: 10/05/2012 9:41 AM 3 of 3 EC'd Yes Last Received: 10/05/2012 9:23 AM

Showing Buylines: All Lines

) GMMB Rep Firm Agency (3050 K ST NW Sales Office (

Product OCEQUERA/CON/DEM WASHINGTON, DC 20007 Estimate# 1184 Agency C/P1/P2/E 104/111/1184

Flight Dates Buyer Maura Gilroy 09/25/2012 - 10/01/2012 Phone#

Hiatus Weeks

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

Salesperson (

) WASHINGTON

) MIKE JONES

Fax# LT Rate Dates Spots/Week # of Ln Day Time Program Len Total Total Cost Daypart Weeks Spots ____ 23 TU-F 430P-500P :30 \$300.00 09/25-09/28 3 3 \$900.00 Buyline Comment: NEWS 530P-600P :30 \$250.00 09/29-09/29 \$250.00 24 1 Buyline Comment: POLITICS NOW

--- REPORT TOTALS---

Report Totals: 46 / \$14,275.00

Station KLAS-TV LAS VEGAS

) OCEQUERA, JOHN

Advertiser (

--- SALES MONTHLY TOTALS---

45 / \$14,110.00 Sep 12: Oct 12: 1 / \$165.00

Sales Totals: 46 / \$14,275.00 Station Totals: 46 / \$14,275.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE---

Market Totals \$47,583 0% 30% 40% KTNV 25% KTUD 0% CABL KLAS KSNV 0% 0% 0% KVCW KVMY KVVU 58 UNKN

Books FEB11 Demos RA35+